You Can Do It!

Raise \$500 in 10 Days

Raising \$500 in 10 days may seem like a challenge, but it's totally achievable with a little planning and enthusiasm! Here's a step-by-step guide to help you hit that goal in no time:

Day 1: Set up your online fundraising page

Create a personal online fundraising page <u>HERE</u>. Share why you are passionate about Texas Children's Hospital and how the funds will help make a difference for patients and families. Make it personal—your story matters!

Goal: \$500

Day 2: Ask 5 friends or family members for \$20 each

Start close to home! Send a quick message, text, or email to 5 people you know well and ask for a \$20 donation. This could be family, close friends, or colleagues.

Pro Tip: Include a link to your fundraising page and make it super easy for them to give.

Goal: Raise \$100 early and share your success on Day 3.

Day 3: Post on social media

Share details with the link to your personal fundraising page about your fundraiser on your favorite social media platforms (*Facebook, Instagram, LinkedIn*). Tell people why you are fundraising and invite them to donate \$10 or more.

Goal: Get 10 people to donate just \$10 each.

Day 4: Follow up on yesterday's social media post

Not everyone sees a social media post the first time around. Send a personal follow-up to 5-10 people who liked your post without giving, reminding them about the fundraiser and asking for a donation.

Goal: Another \$50 raised today!

Day 5: Reach out at your workplace

Ask your coworkers to contribute a small amount, say \$5-\$10 each. If possible, reach out to your employer to see if they will match what you raise. Some companies offer matching gifts for charitable donations!

Goal: Raise \$50 from coworkers.

Day 6: Host an in-person or virtual event

Organize a fun, quick event—such as a trivia night, karaoke, or game session and ask attendees for a \$10 donation to join. You can even offer prizes for winners.

Goal: Raise \$50 by hosting an event.

Day 7: Tap into your networks

Send a direct message to your friend group, book club, or any other community group you are part of. Explain the cause and ask for small donations. Even \$5 from a few people adds up quickly. **Goal: Raise another \$50!**

Day 8: Ask for a "skip a coffee" donation

Ask friends and family to skip their coffee break or lunch out for just one day and donate that money to your fundraiser instead. A \$5 or \$10 donation can make a big difference.

Goal: Raise \$50 from small, simple contributions.

Day 9: Email blast

Craft a heartfelt email sharing your progress and how close you are to hitting your \$500 goal. Ask 10 people to help you cross the finish line with \$10 donations.

Goal: Collect \$100 today!

Day 10: Countdown push

Post one last time on social media, sharing how much you have raised and how close you are to hitting your goal. Urge friends to donate any amount to help you cross the \$500 finish line! Goal: \$50 or more raised in this final push.

Congratulations!

You did it. You hit your \$500 goal in just 10 days. Give yourself a pat on the back and know that every dollar raised will make a huge impact at Texas Children's Hospital. Thank you for your amazing effort!